

CLOVERDALE EXHIBITION GROUNDS 17762 62 AVE. SURREY BC

## **EXHIBITOR'S KIT**

GET CONNECTED. GET AHEAD.



NETWORKING . CPD POINTS . KEYNOTE PRESENTATIONS . LIVE DEMONSTRATIONS . SEMINARS 5000+ VISITORS 100+ EXHIBITS

## **ABOUT US**

The Construction Expo has developed a new concept for expositions, an interactive and dynamic show where all the players of the construction industry will come together.

The Construction Expo 2022 – is the leading global event that connects buyers and suppliers – planners and contractors – companies and designers – all in the construction industry. The event will focus on innovation, trends, quality materials, contemporary architecture, green technologies, and solutions. The 2 days of fair represents an opportunity to exchange ideas for all those interested in supplying quality products and services.

This year's tradeshow offers the latest innovations in homebuilding that will inspire you with dozens of new ideas.



## WHY EXHIBIT?



#### **IT'S JUST CONSTRUCTION**

Only people from the construction industry will attend this event, and only construct-related products will be on display. That means business opportunities for you!



#### A WEEKEND EVENT

No one wants to take time off work to go to the Expo. So we made it easy for them with a weekend show so no one has to alter their work schedule. Higher attendance means more exposure. In addition, since the expo is held over a long weekend, visitors have extra time to visit all the booths and do not have to worry about being rushed.



#### MAKE YOUR BUSINESS SHINE!

We are proud to offer you the perfect place where you can showcase your company's products and attract visitors to your booth. By exhibiting with us, you will have an opportunity not only to display your image but also to strengthen your brand image by exposing your products/services to more than 5000+ professionals who visit the exhibition each year.



#### LOW COST, HIGHER RETURNS

We are one of the most affordable opportunities. With a low participation fee and a large return on your investment, sponsoring a tradeshow is a costeffective marketing tool that will drive revenue.



#### **LOCATION MATTERS**

The majority of contractors in the area live in Surrey and surrounding areas. This is very convenient for all of them. .

## THE CONSTRUCTION EXPO

#### LOCATION & HOURS

Friday, March 4th & Saturday, March 5th, 2022 Cloverdale Exhibition Grounds (Shanon & Alice Mackay Hall) 17762-62nd Ave Surrey BC Canada

#### **EXHIBIT FEES**

**EXHIBIT INCLUDES** 

#### Special Booth 8 x 14 - \$1850 Corner Booth - Extra \$200

Regular Booth 8 x10 - \$1550

All exhibits will be given a pipe and drapes only. Tables, chairs and other decoration materials may be available for an additional fee. Hanging banners are not allowed. The exhibit hall is carpeted.

# Website listing Promotion on our social media platforms 14 hours of exhibit time 24-hour security during the exposition Educational Seminars Media Coverage Unlimited number of exhibitor badges Unlimited visitor passes for your valuable customers

## SPONSERSHIP PACKAGES

#### **DIAMOND PACKAGE** \$10,000

Logo on Website Logo on Flyers Logo on Print Media Free Staff Badges unlimited Free Visitors Pass unlimited Advertisement on Radio, Tv, Social Media One free logo on passport game card with any package

#### GOLD PACKAGE

Logo on Website Logo on Flyers Logo on Print Media Free Staff Badges unlimited Free Visitors Pass unlimited Advertisement on Social Media One Free Logo on Passport game card with any package

#### SILVER PACKAGE

Logo on Website Logo on Flyers Logo on Print Media Free Staff Badges unlimited Free Visitors Pass unlimited One Free Logo on Passport game card with any package

#### FOOD SPONSERSHIP \$1,500 PER DAY

DRINKS SPONSERSHIP \$500 PER DAY (BEVERAGES/COFFEE)

#### \$3,000

#### \$6,000

## EXPO PASSPORT GAME CARD

Your company logo on the game card will generate more traffic and visitors to your booth.

FEES: \$100

### WIN DOOR PRIZES!!!

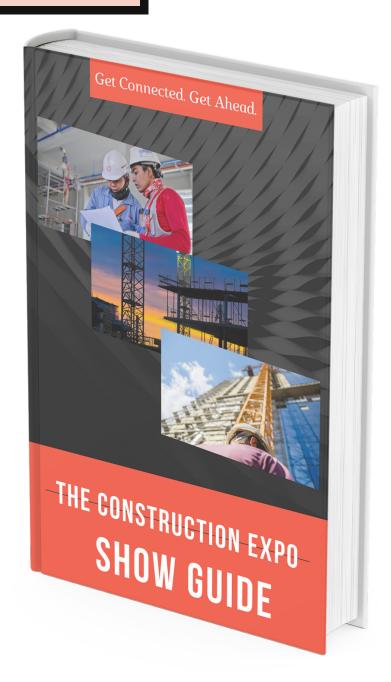
Get stamps from the following companies to enter a draw

COMPANY LOGO	COMPANY LOGO	
Booth # xxxx	Booth # xxxx	
COMPANY LOGO	COMPANY LOGO	
Booth # xxxx	Booth # xxxx	
COMPANY LOGO	COMPANY LOGO	
Booth # xxxx	Booth # xxxx	
COMPANY LOGO	COMPANY LOGO	
Booth # xxxx	Booth # xxxx	
COMPANY LOGO	COMPANY LOGO	
Booth # xxxx	Booth # xxxx	
COMPANY LOGO	COMPANY LOGO	
Booth # xxxx	Booth # xxxx	

## SHOW GUIDE

The show guide gives you a unique opportunity to showcase your company name or logo in front of thousands of potential business contacts. Participation is not required to advertise.

FULL PAGE (5''X8'')	\$500
HALF PAGE (5''X4'')	\$350
BACK COVER	\$2000
FRONT COVER INSIDE	\$1500
BACK COVER INSIDE	\$1000



## TIPS FOR EXHIBITORS

If you're trying to boost booth traffic, then here are five ideas to help you attract more visitors to your booth.



#### UNIQUE GIVEAWAYS

Everyone loves items that are useful. If you give out promotional items that will be used, they're more likely to remember your business. Items that are relevant to your business will help your customers associate you with what they like.



#### ATTRACT PEOPLE WITH GAMES AND PRIZES

If you host a game or two at your booth, you'll not only draw people to your booth with fun games and prizes—you'll also capture the attention of others who gather to watch. This helps you imprint your brand on their mind.



#### **PROFESSIONAL DISPLAY**

When setting up your booth , remember to keep it clean and clutter free. Make sure to showcase the best of your company and products. Your display should show enthusiasm and professionalism.



#### PROMOTE ON SOCIAL MEDIA

Social media is a valuable source for growing your brand, connecting with clients, and promoting your products. The more people like your page, the more likes you can spread to visitors, and the greater reach you will have. Promote giveaways to reward your followers, give them an incentive to like your page, and encourage them to share it.



#### **KNOWLEDGE IS THE KEY**

If you have a stand at a tradeshow, your staff should be well informed about your product and able to converse with the attendees in a friendly manner. Staff should never just stand around looking bored.

## LIST OF EXHIBITORS

We had great companies like...

**10-4SECURITYSERVICES 3DWALL CONCEPTS** A1 TRUSSES LTD. ACRYTEC PANEL AIRFOAM INDUSTRIES ANDREW SHERET **B&B TRUSS BC HYDRO** BC ONE CALL BCCGA BCCSA BCIT **BEDI REAL ESTATE GROUP BLUE CAP FINANCIAL BUILD MAPPER** BURNABY BLACKTOP LTD. CANADA ENERGY REGULATOR COAST APPLIANCES **CROWN BUILDING SUPPLY** DICKS LUMBER DOMINION LENDING EDGE WHOLESALE DIRECT LTD. EDWARD JONES INVESTMENT ENERSTAR WINDOWS EQUAKE SYSTEMS INC. FAIR DEAL CARPET FORTIS BC GC SUPPLY LTD. **GREAT BLINDS** HARJI'S FIREPLACES HOUSE OF HOME STAGING

**IKO INDUSTRIES** JIREH STONES LTD. JOLLY ARTS **KLASSEN BUILDING SUPPLIES** LANGARA COLLEGE LANGLEY CONCRETE GROUP LEAFFILTER CANADA MASONRY VILLAGE NORDIC STRUCTURES NORTHWEST DRAFTING ONE STEP SOLUTIONS POWERHOUSE BUILDING SOLUTIONS PROJECT DOOR & MOULDINGS PROSPAN ENGINEERED WOOD PRODUCTS PROSPERITY LIGHTINGS **RBC INSURANCE** ROCKWOOL SHOW COMMUNICATIONS STRUCTURE LOCK SUNTECH SOLAR SOLUTIONS **TECHNICAL SAFETY BC** TELUS THE BUILDERS CLUB TRANS MOUNTAIN CORPORATION UPPAL BUILDING SUPPLY **URBAN DESIGN CENTRE** WEST CENTRAL BUILDING SUPPLIES WINDSOR PLYWOOD - SILVER SPONSOR WINSPIA WINDOWS WORKSAFE BC - SILVER SPONSOR YARD AT A TIME - TITLE SPONSOR

## **TESTAMONIALS**

Here's what others are saying about us.

Allowed our organization to connect with residential and commercial construction sectors in this region. Beneficial for our organization.

- Roberta Sheng Taylor Worksafe BC

FORTIS BC"

Energy at work

Being a part of the Construction Expo has been a great opportunity for FortisBC to promote safe excavation to builders and developers. We thank Raman and his team for organizing this event for the people in the community and for helping us to facilitate the education seminars. We look forward to being involved again in the future."

- Michelle Petrusevich, Public Safety Manager, FortisBC and Chair of the BC Common Ground Education Committee.

Duradek put a display in your Construction Expo with the specific purpose of targeting/meeting builders south of the Fraser River that do not attend Buildex or any of the downtown Vancouver trade shows. We met many builders and particularly builders in the South Asian community that we are not regularly exposed to. Mission Accomplished!

Duradek will attend next year and I am very confident that the show will outgrow the venue it was in. Kudos to the organizers.

- Winston Conyers, Regional Sales Manager



Formmost, it was nice to met you and your son at the Construction Expo. Thank you for your gracious hospitality and delicious food. From its genesis this year – and thru your dedication and hard work – I believe that the Construction Expo will continue to be a success for years to come.

- George Puyssegur, Account Manager, Foreseeson Technology Inc.

Pleasantly surprised, very nice local event, well organized. Lower key outreach to targeted local buyers without intimidating atmosphere of Vancouver or Las Vegas.

- Douglas Bennion, Airfoam Industries



It was a surreal experience to be a part of the expo. The displays from other exhibitors were truly remarkable and it is amazing at how innovative our construction industry is getting. It is only with the efforts made by this expo that all those fascinating designs and ideas were brought together on a single platform. Looking forward to be a part of the expo next time around too. You guys did an amazing job.

It has been very useful. We got to speak with many good leads who intend to work with us to become customers. Loved delicious food and also just a general sense of positive people with good attitudes. Really appreciate the video media exposure.



Great Job Raman, Good Value/ Traffic/ Guests/ Venue

The event was a lot of fun. Great turn out. This was a great opportunity to network with individuals and also professionals ! The layout was great. Gurveen Paradigm Surfaces



Good Traffic & Networking event. Excellent service

Raman ran a high traffic, professional, and very organized event. It made showing off our products and services to the community easy!" Chris Blom – James Hardie



ars of Doing it Right the First Time









## FOR MORE

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