

OPPORTUNITY TO MEET 5000 BUILDERS AND TRADESMEN



APRIL 6 - 7, 2024

CLOVERDALE AGRIPLEX
17798 62 AVE. SURREY BC

EXHIBITOR'S KIT

GET CONNECTED. GET AHEAD.



NETWORKING . CPD POINTS . KEYNOTE
PRESENTATIONS . LIVE DEMONSTRATIONS . SEMINARS

5000+ VISITORS
100+ EXHIBITS

ABOUT US

The Construction Expo has developed a new concept for expositions, an interactive and dynamic show where all the players of the construction industry will come together.

The Construction Expo 2024 - is the leading global event that connects buyers and suppliers - planners and contractors - companies and designers -all in the construction industry. The event will focus on innovation, trends, quality materials, contemporary architecture, green technologies, and solutions. The 2 days of fair represents an opportunity to exchange ideas for all those interested in supplying quality products and services.

This year's tradeshow offers the latest innovations in homebuilding that will inspire you with dozens of new ideas.



WHY EXHIBIT?



IT'S JUST CONSTRUCTION

Only people from the construction industry will attend this event, and only construct-related products will be on display. That means business opportunities for you!



A WEEKEND EVENT

No one wants to take time off work to go to the Expo. So we made it easy for them with a weekend show so no one has to alter their work schedule. Higher attendance means more exposure. In addition, since the expo is held over a long weekend, visitors have extra time to visit all the booths and do not have to worry about being rushed.



MAKE YOUR BUSINESS SHINE!

We are proud to offer you the perfect place where you can showcase your company's products and attract visitors to your booth. By exhibiting with us, you will have an opportunity not only to display your image but also to strengthen your brand image by exposing your products/services to more than 5000+ professionals who visit the exhibition each year.



LOW COST, HIGHER RETURNS

We are one of the most affordable opportunities. With a low participation fee and a large return on your investment, sponsoring a tradeshow is a cost-effective marketing tool that will drive revenue.



LOCATION MATTERS

The majority of contractors in the area live in Surrey and surrounding areas. This is very convenient for all of them. .



THE CONSTRUCTION EXPO

LOCATION & HOURS

Saturday, April 6th, and Sunday, April. 7th, 2024
Cloverdale Agriplex
17798-62nd Ave Surrey BC Canada

EXHIBIT FEES

Regular Booth 10 x10 - \$1850
Corner Booth - Extra \$250

All exhibits will be given pipes, drapes, 1 table, and 2 chairs. Other decoration materials, such as carpets, and electrical outlets may be available for an additional fee. Hanging banners are not allowed.

EXHIBIT INCLUDES

Website listing
Promotion on our social media platforms
14 hours of exhibit time
24-hour security during the exposition
Educational Seminars
Media Coverage
Unlimited number of exhibitor badges
Unlimited visitor passes for your valuable customers

SPONSORSHIP PACKAGES



DIAMOND PACKAGE \$10,000

Exclusive logo placement on our high-traffic website and social media
Prominent logo display on event flyers and print media.
Feature in radio and TV advertisements.
Distinguished inclusion in social media campaigns.
Unlimited complimentary staff badges for your team.
Exclusive placement of your logo on the passport game card.

GOLD PACKAGE \$7,000

Prominent logo placement on our website and social media.
Logo on event flyers and print media
Inclusion in social media campaigns.
Unlimited complimentary staff badges for your team.
Prominent placement of your logo on the passport game card.

SILVER PACKAGE \$5,000

Logo placement on our website and social media.
Unlimited complimentary staff badges for your team.
Logo inclusion on the passport game card.

FOOD SPONSORSHIP \$3000

DRINKS SPONSORSHIP \$2000 (BEVERAGES/COFFEE)

Your company logo on the game card will generate more traffic and visitors to your booth.

Get stamps from the following companies to enter a draw

[illegible]

TIPS FOR EXHIBITORS

If you're trying to boost booth traffic, then here are five ideas to help you attract more visitors to your booth.



UNIQUE GIVEAWAYS

Everyone loves items that are useful. If you give out promotional items that will be used, they're more likely to remember your business. Items that are relevant to your business will help your customers associate you with what they like.



ATTRACT PEOPLE WITH GAMES AND PRIZES

If you host a game or two at your booth, you'll not only draw people to your booth with fun games and prizes—you'll also capture the attention of others who gather to watch. This helps you imprint your brand on their mind.



PROFESSIONAL DISPLAY

When setting up your booth, remember to keep it clean and clutter free. Make sure to showcase the best of your company and products. Your display should show enthusiasm and professionalism.



PROMOTE ON SOCIAL MEDIA

Social media is a valuable source for growing your brand, connecting with clients, and promoting your products. The more people like your page, the more likes you can spread to visitors, and the greater reach you will have. Promote giveaways to reward your followers, give them an incentive to like your page, and encourage them to share it.



KNOWLEDGE IS THE KEY

If you have a stand at a tradeshow, your staff should be well informed about your product and able to converse with the attendees in a friendly manner. Staff should never just stand around looking bored.

LIST OF EXHIBITORS

We had great companies like...

ACRYTEC PANEL
ANDREW SHERET
BATHROOM BROTHERS REVONATION
B&B TRUSS
BC HYDRO
BC ONE CALL
BCCGA
BC CONSTRUCTION SAFETY ALLIANCE
BEACON BUILDING PRODUCTS
BEDI REAL ESTATE GROUP
BLUE CAP FINANCIAL
CANADA ENERGY REGULATOR
CANEX BUILDING SUPPLIES
CROWN BUILDING SUPPLY
DEXTER NATURAL STONE LTD.
DICKS LUMBER
DOMINION LENDING
DUCTZ OF LOWER MAINLAND
EDGE WHOLESALE DIRECT LTD.
ELEGANT BATH INC.
EQUAKE SYSTEMS INC.
FAIR DEAL CARPET
FORTIS BC
FREEDOM CAPITAL INC.
GC SUPPLY LTD.
GLOBAL SAFETY SUPPLY
GREAT BLINDS
HARJI'S FIREPLACES
HYLAND NOTARY PUBLIC
HOUSE OF HOME STAGING
HY FINISHING SOLUTIONS
ICICI BANK
IKO INDUSTRIES

KASA LANDSCAPE SUPPLY
KLASSEN BUILDING SUPPLIES
LANGLEY CONCRETE GROUP
LEAFFILTER CANADA
LOAK ENERGY CORP.
MASONRY VILLAGE
NEXXGEN BUILDING SYSTEMS
NORDIC STRUCTURES
PACIFIC AEROBARRIER SYSTEMS INC.
PERFORMANCE ICF
POWERHOUSE BUILDING SOLUTIONS
PROSPAN ENGINEERED WOOD PRODUCTS
PROSPERITY LIGHTINGS
READY SOLAR
ROGERS COMMUNICATIONS
RONA/LOWES
SIMIAN QUANTUM INNOVATIONS
STARDUST SOLAR TECHNOLOGIES
STRUCTURE LOCK
SUNTECH SOLAR SOLUTIONS
TECA
TECHNICAL SAFETY BC
THE BUILDERS CLUB
THE ENERGY CONCEPT - **SILVER SPONSOR**
TRANS MOUNTAIN CORPORATION
TRADESMAN ASSOCIATION - **GOLD SPONSOR**
TRAIL APPLIANCES
UNITED BROTHERHOOD OF CARPENTERS
URBAN DESIGN CENTRE
WBI HOME WARRANTY
WEST CENTRAL BUILDING SUPPLIES
WINDSOR PLYWOOD
WORKSAFE BC - **SAFETY SPONSOR**

TESTAMONIALS

Here's what others are saying about us.

Allowed our organization to connect with residential and commercial construction sectors in this region. Beneficial for our organization.

- Roberta Sheng Taylor Worksafe BC

WORK SAFE BC



Being a part of the Construction Expo has been a great opportunity for FortisBC to promote safe excavation to builders and developers. We thank Raman and his team for organizing this event for the people in the community and for helping us to facilitate the education seminars. We look forward to being involved again in the future."

- Michelle Petrusevich, Public Safety Manager, FortisBC and Chair of the BC Common Ground Education Committee.

Duradek put a display in your Construction Expo with the specific purpose of targeting/meeting builders south of the Fraser River that do not attend Buildex or any of the downtown Vancouver trade shows. We met many builders and particularly builders in the South Asian community that we are not regularly exposed to. Mission Accomplished!

Duradek will attend next year and I am very confident that the show will outgrow the venue it was in. Kudos to the organizers.

- Winston Conyers, Regional Sales Manager



Formmost, it was nice to met you and your son at the Construction Expo. Thank you for your gracious hospitality and delicious food. From its genesis this year - and thru your dedication and hard work - I believe that the Construction Expo will continue to be a success for years to come.

- George Puysegur, Account Manager, Foreseeson Technology Inc.

Pleasantly surprised, very nice local event, well organized. Lower key outreach to targeted local buyers without intimidating atmosphere of Vancouver or Las Vegas.

- Douglas Bennion, Airfoam Industries



It was a surreal experience to be a part of the expo. The displays from other exhibitors were truly remarkable and it is amazing at how innovative our construction industry is getting. It is only with the efforts made by this expo that all those fascinating designs and ideas were brought together on a single platform. Looking forward to be a part of the expo next time around too. You guys did an amazing job.

It has been very useful. We got to speak with many good leads who intend to work with us to become customers. Loved delicious food and also just a general sense of positive people with good attitudes. Really appreciate the video media exposure.



Great Job Raman, Good Value/ Traffic/ Guests/ Venue

The event was a lot of fun. Great turn out. This was a great opportunity to network with individuals and also professionals ! The layout was great. Gurveen Paradigm Surfaces

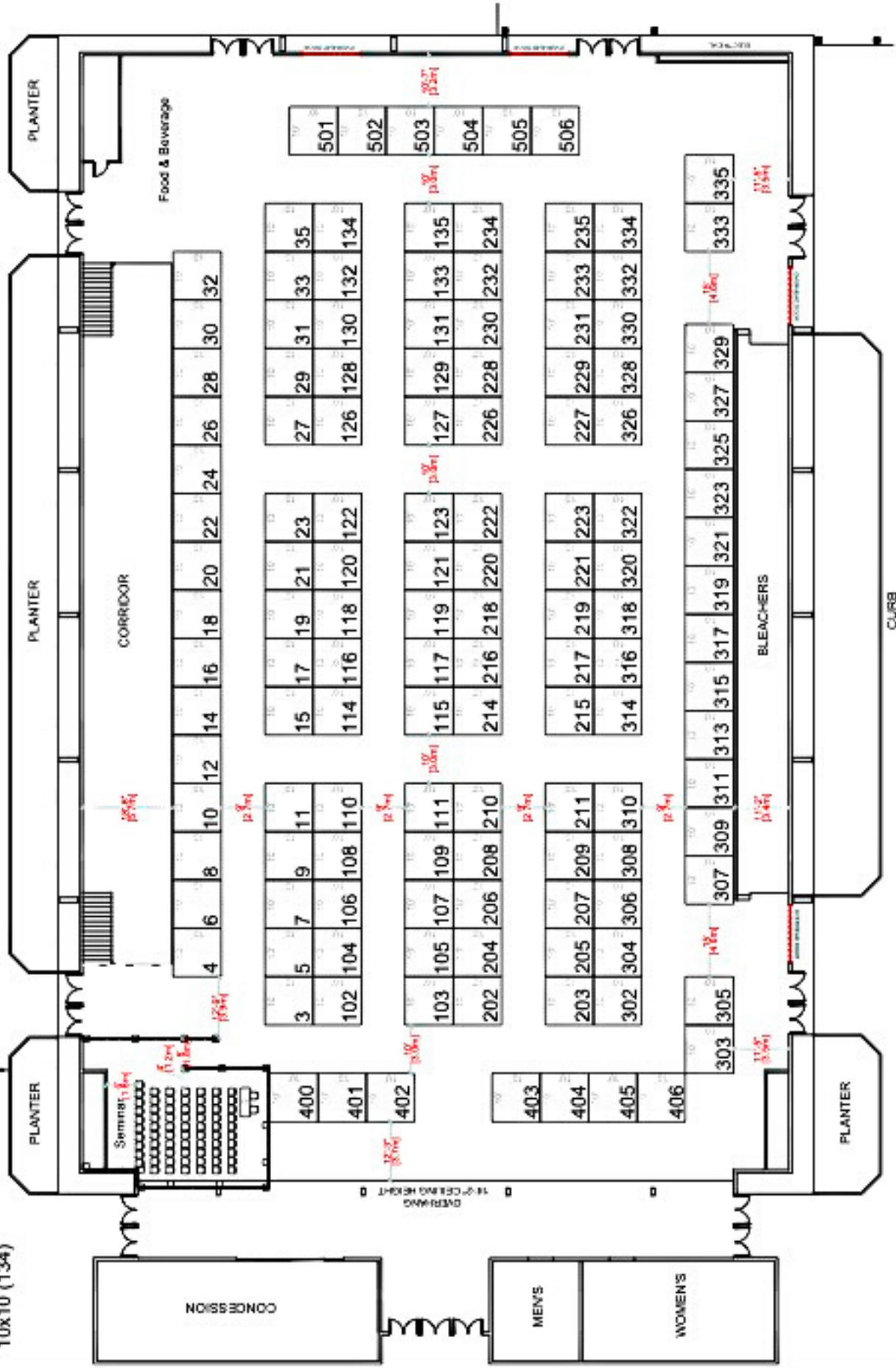


Good Traffic & Networking event. Excellent service

Raman ran a high traffic, professional, and very organized event. It made showing off our products and services to the community easy!" Chris Blom - James Hardie



Booth Count
10x10 (134)



Plans must be approved by local Fire Marshall. All dimensions should be checked on site. Please report any discrepancies to the drafter. Drawings are subject to change.



BC Construction Expo | April 6-7, 2024

Cloverdale Agriplex, Surrey BC

Full Venue

REV2 | EO | Nov 29/23



THE CONSTRUCTION EXPO

EXHIBITORS CONTRACT

CONTACT INFORMATION:

Company/Organization Name: _____

Address: _____ Postal Code: _____

Full Name: _____ Title/Position: _____

Contact Email: _____ Phone Number: _____

Website: _____

EXHIBITOR'S PACKAGE:☐ \$1850 - per booth x _____ ☐ + \$250 - Corner booth x _____

Booth Number(s): _____

ADD-ONS:☐ Passport Logo Game:
\$250☐ Electric Outlet:
\$100☐ 10x10 Carpet:
\$100**SPONSORSHIP:**☐ Diamond - \$10,000☐ Gold - \$8000☐ Silver - \$5000☐ Food Sponsorship - \$3000☐ Drinks Sponsorship - \$2000

Sub-Total \$ _____ Plus 5% GST _____ = TOTAL _____

PAYMENT DETAILS:☐ Credit Card☐ Cheque

Card #: _____

Exp: _____ CVC: _____

Name on Card: _____

All Payments are payable to:

North American Trade Promotions Ltd.

Mailing Address:

105-12414 82 Ave. Surrey BC V3W 3E9

Client's Signature: _____

Print Name: _____ Date: _____

Terms & Conditions:

1. Booths will be served on a first come first basis.
2. Booths will be confirmed once full payment has been received.
3. Payment will be accepted by credit card, certified cheque, or cash only. Vendors should meet with sales staff in person to discuss any issues.
4. All cheques for payment should be made in the name of: North American Trade Promotions Ltd.
5. Exhibitors are responsible for their own personal and business insurance and food safety plans (where required).
6. Exhibitors are encouraged to use environmentally friendly products.
7. This is a Business event and as such no offensive material, obscene material, nudity, or pornographic material is permitted.
8. This event is a non-smoking event. Any staff of Exhibitor caught smoking within the venue will incur a penalty of \$100 per offense for the Exhibitor and will not be allowed to participate in the operations with immediate effect.
9. Promotional material may be given out but only if related to the Exhibitor's primary business on site.
10. Exhibitors agree to allow using any pictures of staff, images, and messages from their booth for promotional purposes on any media.
11. It is the Exhibitor's responsibility to ensure that all signs, display materials, merchandise, and any other items be adequately secured at all times in such a manner to avoid causing any injury or damage to another person.
12. Exhibitors are responsible for the safeguarding of their own material.
13. Every Exhibitor should have proper Signage displayed on their booth.
14. Exhibitors must ensure the operation of their business does not interfere with other Businesses or customers
15. Exhibitors are responsible for their own tables, chairs, and display counters inside their booth
16. Exhibitors will get access to the Cloverdale Agriplex on April 5th, 2023 from 12 pm to 6 pm to set up their equipment and tables)
17. Exhibitors must keep their booth open for business for each day that they have registered. A penalty equal to one day's rent will be collected from any exhibitor for skipping each registered day before allowing them back into the market. An absence will lead to expulsion from the event and all remaining rent will be forfeited.
18. Any violation of any terms and conditions will lead to eviction from the site
19. Organizer will not be responsible or liable for any loss of product.
20. Organizer or Cloverdale Exhibition Grounds is not responsible for any break-in, theft, or damage to your vehicle while parked at the premises.
21. By participating in the construction expo the Exhibitor agrees to release, discharge, hold harmless, and forever acquit and their officers, agents, representatives, and employees from any and all actions, causes of actions, claims, or any liabilities whatsoever, known or unknown, now existing or which may arise in the future, on account of or in any way related to, or arising out of, participation in the expo, including but not restricted to any loss, damage, injury or expense. Further, the Exhibitor assumes all liabilities for his/her employee(s), helper(s), or any accompanying non-participant(s).
22. IMPORTANT: In case any Exhibitor chooses to withdraw his/her application, in that case, no funds will be refunded. The organizer reserves the right to exclude any Exhibitors, including if they are not paid for in full prior to the site becoming fully rented. Full payment must be received at the time of this application submission and site selection will be prioritized accordingly on a "first-come, first-served basis".
23. All Exhibitors are responsible for their own personal and business insurance. Organizers reserves all rights over promotional material and images to advertise Exhibitors and this event. The organizer reserves the right to expel any vendor bad-mouthing the Cloverdale Exhibition Grounds crew and staff, management and other Exhibitor at the event.

Client's Signature: _____

Print Name: _____ Date: _____

FOR MORE INFORMATION:

NORTH AMERICAN TRADE PROMOTIONS LTD.
105-12414-82ND AVE SURREY BC V3W3E9
TEL 604-726-0500 / 604-780-2340
WWW.THECONSTRUCTIONEXPO.COM
EMAIL: INFO@THECONSTRUCTIONEXPO.COM

