

OPPORTUNITY TO MEET 5000 BUILDERS AND TRADESMEN



THE  
**CONSTRUCTION  
EXPO**

**APRIL 5-6, 2025**

CLOVERDALE AGRIPLEX  
17798 62 AVE. SURREY BC

# EXHIBITOR'S KIT

GET CONNECTED. GET AHEAD.



NETWORKING . CPD POINTS . KEYNOTE  
PRESENTATIONS . LIVE DEMONSTRATIONS . SEMINARS

6000+ VISITORS  
150+ EXHIBITS

# ABOUT US

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The Construction Expo has developed a new concept for expositions, an interactive and dynamic show where all the players of the construction industry will come together.

The Construction Expo 2025 - is the leading global event that connects buyers and suppliers - planners and contractors - companies and designers -all in the construction industry. The event will focus on innovation, trends, quality materials, contemporary architecture, green technologies, and solutions. The 2 days of fair represents an opportunity to exchange ideas for all those interested in supplying quality products and services.

This year's tradeshow offers the latest innovations in homebuilding that will inspire you with dozens of new ideas.



# WHY EXHIBIT?

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## IT'S JUST CONSTRUCTION

Only people from the construction industry will attend this event, and only construct-related products will be on display. That means business opportunities for you!



## A WEEKEND EVENT

No one wants to take time off work to go to the Expo. So we made it easy for them with a weekend show so no one has to alter their work schedule. Higher attendance means more exposure. In addition, since the expo is held over a long weekend, visitors have extra time to visit all the booths and do not have to worry about being rushed.



## MAKE YOUR BUSINESS SHINE!

We are proud to offer you the perfect place where you can showcase your company's products and attract visitors to your booth. By exhibiting with us, you will have an opportunity not only to display your image but also to strengthen your brand image by exposing your products/services to more than 5000+ professionals who visit the exhibition each year.



## LOW COST, HIGHER RETURNS

We are one of the most affordable opportunities. With a low participation fee and a large return on your investment, sponsoring a tradeshow is a cost-effective marketing tool that will drive revenue.



## LOCATION MATTERS

The majority of contractors in the area live in Surrey and surrounding areas. This is very convenient for all of them. .



# THE CONSTRUCTION EXPO

## LOCATION & HOURS

Saturday, April 5th, and Sunday, April. 6th, 2025  
Cloverdale Agriplex  
17798-62nd Ave Surrey BC Canada

## EXHIBIT FEES

Regular Booth 10 x10 - \$1950  
Corner Booth - Extra \$250

All exhibits will be given pipes, drapes, 1 table, and 2 chairs. Other decoration materials, such as carpets, and electrical outlets may be available for an additional fee. Hanging banners are not allowed.

## EXHIBIT INCLUDES

Website listing  
Promotion on our social media platforms  
14 hours of exhibit time  
24-hour security during the exposition  
Educational Seminars  
Media Coverage  
Unlimited number of exhibitor badges  
Unlimited visitor passes for your valuable customers

# SPONSORSHIP PACKAGES

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## DIAMOND PACKAGE      \$10,000

Exclusive logo placement on our high-traffic website and social media  
Prominent logo display on event flyers and print media.  
Feature in radio and TV advertisements.  
Distinguished inclusion in social media campaigns.  
Unlimited complimentary staff badges for your team.  
Exclusive placement of your logo on the passport game card.

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## GOLD PACKAGE      \$7,000

Prominent logo placement on our website and social media.  
Logo on event flyers and print media  
Inclusion in social media campaigns.  
Unlimited complimentary staff badges for your team.  
Prominent placement of your logo on the passport game card.

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## SILVER PACKAGE      \$5,000

Logo placement on our website and social media.  
Unlimited complimentary staff badges for your team.  
Logo inclusion on the passport game card.

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## FOOD SPONSORSHIP      \$5000

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## DRINKS SPONSORSHIP      \$2000 (BEVERAGES/COFFEE)



# TIPS FOR EXHIBITORS

If you're trying to boost booth traffic, then here are five ideas to help you attract more visitors to your booth.



## UNIQUE GIVEAWAYS

Everyone loves items that are useful. If you give out promotional items that will be used, they're more likely to remember your business. Items that are relevant to your business will help your customers associate you with what they like.



## ATTRACT PEOPLE WITH GAMES AND PRIZES

If you host a game or two at your booth, you'll not only draw people to your booth with fun games and prizes—you'll also capture the attention of others who gather to watch. This helps you imprint your brand on their mind.



## PROFESSIONAL DISPLAY

When setting up your booth, remember to keep it clean and clutter free. Make sure to showcase the best of your company and products. Your display should show enthusiasm and professionalism.



## PROMOTE ON SOCIAL MEDIA

Social media is a valuable source for growing your brand, connecting with clients, and promoting your products. The more people like your page, the more likes you can spread to visitors, and the greater reach you will have. Promote giveaways to reward your followers, give them an incentive to like your page, and encourage them to share it.



## KNOWLEDGE IS THE KEY

If you have a stand at a tradeshow, your staff should be well informed about your product and able to converse with the attendees in a friendly manner. Staff should never just stand around looking bored.

# LIST OF EXHIBITORS

We had great companies like...

ACRYTEC PANEL  
ANDREW SHERET  
BATHROOM BROTHERS REVONATION  
B&B TRUSS  
BC HYDRO  
BC ONE CALL  
BCCGA  
BC CONSTRUCTION SAFETY ALLIANCE  
BEACON BUILDING PRODUCTS  
BEDI REAL ESTATE GROUP  
BLUE CAP FINANCIAL  
CANADA ENERGY REGULATOR  
CANEX BUILDING SUPPLIES  
CROWN BUILDING SUPPLY  
DEXTER NATURAL STONE LTD.  
DICKS LUMBER  
DOMINION LENDING  
DUCTZ OF LOWER MAINLAND  
EDGE WHOLESALE DIRECT LTD.  
ELEGANT BATH INC.  
EQUAKE SYSTEMS INC.  
FAIR DEAL CARPET  
FORTIS BC  
FREEDOM CAPITAL INC.  
GC SUPPLY LTD.  
GLOBAL SAFETY SUPPLY  
GREAT BLINDS  
HARJI'S FIREPLACES  
HYLAND NOTARY PUBLIC  
HOUSE OF HOME STAGING  
HY FINISHING SOLUTIONS  
ICICI BANK  
IKO INDUSTRIES  
KASA LANDSCAPE SUPPLY  
KLASSEN BUILDING SUPPLIES  
LANGLEY CONCRETE GROUP  
LEAFFILTER CANADA  
LOAK ENERGY CORP.  
MASONRY VILLAGE  
NEXXGEN BUILDING SYSTEMS  
NORDIC STRUCTURES  
PACIFIC AEROBARRIER SYSTEMS INC.  
PERFORMANCE ICF  
POWERHOUSE BUILDING SOLUTIONS  
PROSPAN ENGINEERED WOOD PRODUCTS  
PROSPERITY LIGHTINGS  
READY SOLAR  
ROGERS COMMUNICATIONS  
RONA/LOWES  
SIMIAN QUANTUM INNOVATIONS  
STARDUST SOLAR TECHNOLOGIES  
STRUCTURE LOCK  
SUNTECH SOLAR SOLUTIONS  
TECA  
TECHNICAL SAFETY BC  
THE BUILDERS CLUB  
THE ENERGY CONCEPT - SILVER SPONSOR  
TRANS MOUNTAIN CORPORATION  
TRADESMAN ASSOCIATION - GOLD SPONSOR  
TRAIL APPLIANCES  
UNITED BROTHERHOOD OF CARPENTERS  
URBAN DESIGN CENTRE  
WBI HOME WARRANTY  
WEST CENTRAL BUILDING SUPPLIES  
WINDSOR PLYWOOD  
WORKSAFE BC - SAFETY SPONSOR



# TESTAMONIALS

Here's what others are saying about us.

Allowed our organization to connect with residential and commercial construction sectors in this region. Beneficial for our organization.

- Roberta Sheng Taylor Worksafe BC

**WORK SAFE BC**



Being a part of the Construction Expo has been a great opportunity for FortisBC to promote safe excavation to builders and developers. We thank Raman and his team for organizing this event for the people in the community and for helping us to facilitate the education seminars. We look forward to being involved again in the future."

- Michelle Petrusevich, Public Safety Manager, FortisBC and Chair of the BC Common Ground Education Committee.

Duradek put a display in your Construction Expo with the specific purpose of targeting/meeting builders south of the Fraser River that do not attend Buildex or any of the downtown Vancouver trade shows. We met many builders and particularly builders in the South Asian community that we are not regularly exposed to. Mission Accomplished!

Duradek will attend next year and I am very confident that the show will outgrow the venue it was in. Kudos to the organizers.

- Winston Conyers, Regional Sales Manager



Formmost, it was nice to met you and your son at the Construction Expo. Thank you for your gracious hospitality and delicious food. From its genesis this year - and thru your dedication and hard work - I believe that the Construction Expo will continue to be a success for years to come.

- George Puysegur, Account Manager, Foreseeson Technology Inc.

Pleasantly surprised, very nice local event, well organized. Lower key outreach to targeted local buyers without intimidating atmosphere of Vancouver or Las Vegas.

- Douglas Bennion, Airfoam Industries



It was a surreal experience to be a part of the expo. The displays from other exhibitors were truly remarkable and it is amazing at how innovative our construction industry is getting. It is only with the efforts made by this expo that all those fascinating designs and ideas were brought together on a single platform. Looking forward to be a part of the expo next time around too. You guys did an amazing job.

It has been very useful. We got to speak with many good leads who intend to work with us to become customers. Loved delicious food and also just a general sense of positive people with good attitudes. Really appreciate the video media exposure.



Great Job Raman, Good Value/ Traffic/ Guests/ Venue

The event was a lot of fun. Great turn out. This was a great opportunity to network with individuals and also professionals ! The layout was great. Gurveen Paradigm Surfaces



Good Traffic & Networking event. Excellent service

Raman ran a high traffic, professional, and very organized event. It made showing off our products and services to the community easy!" Chris Blom - James Hardie





# THE CONSTRUCTION EXPO



SEMINAR

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| 114 | 116 | 118 | 120 | 122 |

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| 27  | 29  | 31  | 33  | 35  |
| 126 | 128 | 130 | 132 | 134 |

ENTRANCE

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| 326 | 328 | 330 | 332 | 334 |

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| 333 | 335 |
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# THE CONSTRUCTION EXPO EXHIBITORS CONTRACT

**CONTACT INFORMATION:**

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Full Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

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**EXHIBITOR'S PACKAGE:** \$1950 - per booth x \_\_\_\_\_  + \$250 - Corner booth x \_\_\_\_\_

Booth Number(s): \_\_\_\_\_

**ADD-ONS:** Passport Logo Game:  
\$250 Electric Outlet:  
\$150 10x10 Carpet:  
\$150**SPONSORSHIP:** Diamond - \$10,000 Gold - \$8000 Silver - \$5000 Food Sponsorship - \$5000 Drinks Sponsorship - \$2000

Sub-Total \$ \_\_\_\_\_ Plus 5% GST \_\_\_\_\_ = TOTAL \_\_\_\_\_

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**PAYMENT DETAILS:** Credit Card Cheque

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_

All Payments are payable to:

**North American Trade Promotions Ltd.**

Mailing Address:

105-12414 82 Ave. Surrey BC V3W 3E9

Client's Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Terms & Conditions:

1. Booths will be served on a first come first basis.
2. Booths will be confirmed once full payment has been received.
3. Payment will be accepted by credit card, certified cheque, or cash only. Vendors should meet with sales staff in person to discuss any issues.
4. All cheques for payment should be made in the name of: North American Trade Promotions Ltd.
5. Exhibitors are responsible for their own personal and business insurance and food safety plans (where required).
6. Exhibitors are encouraged to use environmentally friendly products.
7. This is a Business event and as such no offensive material, obscene material, nudity, or pornographic material is permitted.
8. This event is a non-smoking event. Any staff member or Exhibitor caught smoking within the venue will incur a penalty of \$100 per offense for the Exhibitor and will not be allowed to participate in the operations with immediate effect.
9. Promotional material may be given out but only if related to the Exhibitor's primary business on site.
10. Exhibitors agree to use any pictures of staff, images, and messages from their booth for promotional purposes on any media.
11. It is the Exhibitor's responsibility to ensure that all signs, display materials, merchandise, and any other items be adequately secured at all times in such a manner as to avoid causing any injury or damage to another person.
12. Exhibitors are responsible for the safeguarding of their material.
13. Every Exhibitor should have proper Signage displayed on their booth.
14. Exhibitors must ensure the operation of their business does not interfere with other Businesses or customers
15. Exhibitors are responsible for their tables, chairs, and display counters inside their booth
16. Exhibitors will get access to the Cloverdale Agriplex on April 5th, 2025 from 12 pm to 6 pm to set up their equipment and tables)
17. Exhibitors must keep their booth open for business each day they have registered. A penalty equal to one day's rent will be collected from any exhibitor for skipping each registered day before allowing them back into the market. An absence will lead to expulsion from the event and all remaining rent will be forfeited.
18. Any violation of any terms and conditions will lead to eviction from the site
19. Organizer will not be responsible or liable for any loss of product.
20. Organizer or Cloverdale Exhibition Grounds is not responsible for any break-in, theft, or damage to your vehicle while parked at the premises.
21. By participating in the construction expo the Exhibitor agrees to release, discharge, hold harmless, and forever acquit and their officers, agents, representatives, and employees from any and all actions, causes of actions, claims, or any liabilities whatsoever, known or unknown, now existing or which may arise in the future, on account of or in any way related to, or arising out of, participation in the expo, including but not restricted to any loss, damage, injury or expense. Further, the Exhibitor assumes all liabilities for his/her employee(s), helper(s), or any accompanying non-participant(s).
22. **IMPORTANT:** In case any Exhibitor chooses to withdraw his/her application, in that case, no funds will be refunded. The organizer reserves the right to exclude any Exhibitors, including if they are not paid for in full prior to the site becoming fully rented. Full payment must be received at the time of this application submission and site selection will be prioritized accordingly on a "first-come, first-served basis".
23. All Exhibitors are responsible for their own personal and business insurance. Organizers reserves all rights over promotional material and images to advertise Exhibitors and this event. The organizer reserves the right to expel any vendor bad-mouthing the Cloverdale Exhibition Grounds crew and staff, management and other Exhibitor at the event.

Client's Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**FOR MORE  
INFORMATION:**

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**NORTH AMERICAN TRADE PROMOTIONS LTD.  
105-12414-82ND AVE SURREY BC V3W3E9  
TEL 604-726-0500 / 604-780-2340  
WWW.THECONSTRUCTIONEXPO.COM  
EMAIL: INFO@THECONSTRUCTIONEXPO.COM**

