

TRADESMAN ASSOCIATION OF BC PRESENT



THE
**CONSTRUCTION
EXPO** 11TH
ANNUAL
EVENT

APRIL 3-4TH, 2027

CLOVERDALE AGRIPLEX
17798 62 AVE. SURREY BC

EXHIBITOR'S KIT

GET CONNECTED. GET AHEAD.

6500+ VISITORS | 150+ EXHIBITS



NETWORKING . CPD POINTS . KEYNOTE
PRESENTATIONS . LIVE DEMONSTRATIONS . SEMINARS

WWW.TRADESMANBC.CA
EXPO@TRADESMANBC.CA



THE CONSTRUCTION EXPO

LOCATION & HOURS

Saturday, April 3rd, and Sunday, April 4th, 2027
Cloverdale Agriplex
17798-62nd Ave Surrey BC Canada

EXHIBIT FEES

Regular Booth 10 x10 - \$2150
Corner Booth - Extra \$250

All exhibits will be given pipes, drapes, 1 table, and 2 chairs. Other decoration materials, such as carpets, and electrical outlets may be available for an additional fee. Hanging banners are not allowed.

EXHIBIT INCLUDES

Website listing
Promotion on our social media platforms
14 hours of exhibit time
24-hour security during the exposition
Educational Seminars
Media Coverage
Unlimited number of exhibitor badges
Unlimited visitor passes for your valuable customers

ABOUT US

The Construction Expo has developed a new concept for expositions — an interactive and dynamic show where all the players of the construction industry come together.

The Construction Expo is the leading global event that connects buyers and suppliers, planners and contractors, companies and designers — all in the construction industry. The event focuses on innovation, trends, quality materials, contemporary architecture, green technologies, and sustainable solutions. The two-day fair represents an opportunity to exchange ideas and showcase quality products and services to industry professionals and the public alike.

This year's trade show offers the latest innovations in homebuilding that will inspire you with dozens of new ideas.

The Tradesman Association of BC is a non-profit organization dedicated to supporting and advancing trade professionals across British Columbia's construction industry. As one of the first South Asian-led organizations of its kind, Tradesman is committed to fostering an inclusive and diverse community within the trades.

With a growing network of over 600 members, the association focuses on empowering individuals and businesses through education, networking, and access to valuable industry resources. Tradesman plays a key role in strengthening the construction sector by connecting professionals, promoting collaboration, and supporting long-term growth.

As the organizer of The Construction Expo, the Tradesman Association of BC continues to create opportunities that bring the industry together — providing a platform where innovation, diversity, and business success can thrive.



WHY EXHIBIT?



IT'S JUST CONSTRUCTION

Only people from the construction industry will attend this event, and only construct-related products will be on display. That means business opportunities for you!



A WEEKEND EVENT

No one wants to take time off work to go to the Expo. So we made it easy for them with a weekend show so no one has to alter their work schedule. Higher attendance means more exposure. In addition, since the expo is held over a long weekend, visitors have extra time to visit all the booths and do not have to worry about being rushed.



MAKE YOUR BUSINESS SHINE!

We are proud to offer you the perfect place where you can showcase your company's products and attract visitors to your booth. By exhibiting with us, you will have an opportunity not only to display your image but also to strengthen your brand image by exposing your products/services to more than 6000+ professionals who visit the exhibition each year.



LOW COST, HIGHER RETURNS

We are one of the most affordable opportunities. With a low participation fee and a large return on your investment, sponsoring a tradeshow is a cost-effective marketing tool that will drive revenue.



LOCATION MATTERS

The majority of contractors in the area live in Surrey and surrounding areas. This is very convenient for all of them. .

TIPS FOR EXHIBITORS

If you're trying to boost booth traffic, then here are five ideas to help you attract more visitors to your booth.



UNIQUE GIVEAWAYS

Everyone loves items that are useful. If you give out promotional items that will be used, they're more likely to remember your business. Items that are relevant to your business will help your customers associate you with what they like.



ATTRACT PEOPLE WITH GAMES AND PRIZES

If you host a game or two at your booth, you'll not only draw people to your booth with fun games and prizes—you'll also capture the attention of others who gather to watch. This helps you imprint your brand on their mind.



PROFESSIONAL DISPLAY

When setting up your booth, remember to keep it clean and clutter free. Make sure to showcase the best of your company and products. Your display should show enthusiasm and professionalism.



PROMOTE ON SOCIAL MEDIA

Social media is a valuable source for growing your brand, connecting with clients, and promoting your products. The more people like your page, the more likes you can spread to visitors, and the greater reach you will have. Promote giveaways to reward your followers, give them an incentive to like your page, and encourage them to share it.



KNOWLEDGE IS THE KEY

If you have a stand at a tradeshow, your staff should be well informed about your product and able to converse with the attendees in a friendly manner. Staff should never just stand around looking bored.

SPONSORSHIP PACKAGES

DIAMOND PACKAGE \$10,000

Exclusive logo placement on our high-traffic website and social media
Prominent logo display on event flyers and print media.
Feature in radio and TV advertisements.
Distinguished inclusion in social media campaigns.
Unlimited complimentary staff badges for your team.
Exclusive placement of your logo on the passport game card.

GOLD PACKAGE \$7,000

Prominent logo placement on our website and social media.
Logo on event flyers and print media
Inclusion in social media campaigns.
Unlimited complimentary staff badges for your team.
Prominent placement of your logo on the passport game card.

SILVER PACKAGE \$5,000

Logo placement on our website and social media.
Unlimited complimentary staff badges for your team.
Logo inclusion on the passport game card.

FOOD SPONSORSHIP \$5000

DRINKS SPONSORSHIP \$2000 (BEVERAGES/COFFEE)

LIST OF EXHIBITORS 2026

We had great companies like...

A & G Fencing Ltd.
Accumark Management Services
Accurate Railing
Ant Equipment Group
Armour Guard Fence
B & B Truss
Barter First
BC Hydro
BCCA Building Builders
Bid Central
Bombay Engraving
Brialluminate Designs Inc.
CC Equipment Ltd.
Clean Ninja Prism
Coast Appliances
Costco Wholesale
Creative Door Services
Crown Building Supplies
Digipro Media and Marketing
Easy Air Seal Ltd.
Enviro Corp Recycling
Fairdeal Carpets
Federated Insurance
Fortis BC Energy Inc.
Fox Blocks by Airlite Plastics Co.
Frontage Stone Craft Inc.
Fully Promoted (0755089 BC Ltd.)
G & B Traffic Solutions
Gama Safety Inc.
Gegra Equipment Ltd.
Goldkey Insurance
Guardx Temporary Surface Protection
Harman Bedi Realtor
HY Finishing Solutions
Informed Lines Design Studio
IT Weapons
J Ball Electronics
Karman PB Imports Inc.
Kasa Landscape Supply Ltd
Klassen Building Supplies Ltd.
Lanesafe Traffic Control Ltd.
Leaffilter Gutter Protection
Mainland Truck & Travel Sales Ltd.
Maple Leaf Kitchen Cabinets
Meta Home & Kitchen Limited
MRI Supply
Nav Windows and Doors
New Trend
Orbit Granite Counters Ltd.
Pacific Art Stone
Premier Automation and Design
Ray Blinds Inc.
Ready Solar
Real Estate Accounting
Reliable Equipment Rentals
Rosalie Preventative Maintenance
Royal Rigging
Samrat Building Supply Ltd
Sonopan
Summit Tools
Suntech Solar Solutions
Superion Inc
The Consultor Corp
TMG Industrial
Transmountain Corporation
Turfco Landscape Supply Inc.
Universal Spas
Vista Blinds Ltd.
Warfare Security Ltd.
Wbi Home Warranty Ltd.
Western Doors Mfg Ltd.
Worksafe BC

TESTAMONIALS

Here's what others are saying about us.

FIBAR DISTRIBUTORS INC. – DOUG DAVIS

- Very well ran Expo.

TRANSMOUNTAIN – NATALIE LOBAN

- Great show, we'll be back next year for sure!

BC HYDRO – BRUNA

- It was a very enjoyable trade show to work at and the passport stamp system really helps

FOX BLOCKS & TRUE GRID

- Awesome show for construction experts

REX NORDIC CORP

- We enjoyed the show and had many inquiries on our products.

SONOPAN

- Was a great show! The food was good, but the best were the great contacts and good people. Thank you!

ZION GARAGE SOLUTIONS

- At Zion, we were able to make some connections with contractors and builders that we otherwise would have never connected with. Thank you!

GREENERY IMPORT EXPORT LTD.- SAMEER NAFIS HAQUE

- Excellent event and organization. Very accommodating and supportive towards the business community.

READY SOLAR – SUKHPAUL PARMAR

- The host is very kind and generous and there is an array of good vendors. Will come to this show again.

KLASSEN BUILDING SUPPLIES LTD. – RICK KLASSEN

- We were very impressed with the quality and quantity of people coming through the expo. We created many new leads and potential customers and are very excited to see the results.

WBI HOME WARRANTY – NAVJOT PAUR/ROHIT KOONER

- Was a pleasure attending the construction expo again this year. Looking forward to next year's event, had a great time!

NICK APPLIANCES – GORANSH VERMA

- The construction expo event is a great place to showcase your business to a group of people in the industry.

BCCA – JOY MAGNELL

- Well organized! A great event to network with people in construction. Great to educated people on the BCCA - Building Builders Program.



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ENTRANCE





THE CONSTRUCTION **EXPO**

EXHIBITORS CONTRACT

CONTACT INFORMATION:

Company/Organization Name: _____

Address: _____ Postal Code: _____

Full Name: _____ Title/Position: _____

Contact Email: _____ Phone Number: _____

Website: _____

EXHIBITOR'S PACKAGE:

\$2150- per booth x _____ + \$250 - Corner booth x _____

Booth Number(s): _____

ADD-ONS:

Passport Logo Game:
\$300

Electric Outlet:
\$150

10x10 Carpet:
\$150

SPONSORSHIP:

Diamond - \$10,000

Gold - \$8000

Silver - \$5000

Food Sponsorship - \$5000

Drinks Sponsorship - \$2000

Sub-Total \$ _____ Plus 5% GST _____ = TOTAL _____

PAYMENT DETAILS:

Credit Card

Cheque

Card #: _____

Exp: _____ CVC: _____

Name on Card: _____

All Payments are payable to:

Tradesman Association of BC.

Mailing Address:

105-12414 82 Ave. Surrey BC V3W 3E9

Client's Signature: _____

Print Name: _____ Date: _____

Terms & Conditions:

1. Booths will be served on a first come first basis.
2. Booths will be confirmed once full payment has been received.
3. Payment will be accepted by credit card, certified cheque, or cash only. Vendors should meet with sales staff in person to discuss any issues.
4. All cheques for payment should be made in the name of: Tradesman Association of BC.
5. Exhibitors are responsible for their own personal and business insurance and food safety plans (where required).
6. Exhibitors are encouraged to use environmentally friendly products.
7. This is a Business event and as such no offensive material, obscene material, nudity, or pornographic material is permitted.
8. This event is a non-smoking event. Any staff member or Exhibitor caught smoking within the venue will incur a penalty of \$100 per offense for the Exhibitor and will not be allowed to participate in the operations with immediate effect.
9. Promotional material may be given out but only if related to the Exhibitor's primary business on site.
10. Exhibitors agree to use any pictures of staff, images, and messages from their booth for promotional purposes on any media.
11. It is the Exhibitor's responsibility to ensure that all signs, display materials, merchandise, and any other items be adequately secured at all times in such a manner as to avoid causing any injury or damage to another person.
12. Exhibitors are responsible for the safeguarding of their material.
13. Every Exhibitor should have proper Signage displayed on their booth.
14. Exhibitors must ensure the operation of their business does not interfere with other Businesses or customers
15. Exhibitors are responsible for their tables, chairs, and display counters inside their booth
16. Exhibitors will get access to the Cloverdale Agriplex on April 2nd, 2027 from 12 pm to 6 pm to set up their equipment and tables) and take down April 4th 2027 from 5 pm to 9 pm.
17. Exhibitors must keep their booth open for business each day they have registered. A penalty equal to one day's rent will be collected from any exhibitor for skipping each registered day before allowing them back into the market. An absence will lead to expulsion from the event and all remaining rent will be forfeited.
18. Any violation of any terms and conditions will lead to eviction from the site
19. Organizer will not be responsible or liable for any loss of product.
20. Organizer or Cloverdale Exhibition Grounds is not responsible for any break-in, theft, or damage to your vehicle while parked at the premises.
21. By participating in the construction expo the Exhibitor agrees to release, discharge, hold harmless, and forever acquit and their officers, agents, representatives, and employees from any and all actions, causes of actions, claims, or any liabilities whatsoever, known or unknown, now existing or which may arise in the future, on account of or in any way related to, or arising out of, participation in the expo, including but not restricted to any loss, damage, injury or expense. Further, the Exhibitor assumes all liabilities for his/her employee(s), helper(s), or any accompanying non-participant(s).
22. **IMPORTANT:** In case any Exhibitor chooses to withdraw his/her application, in that case, no funds will be refunded. The organizer reserves the right to exclude any Exhibitors, including if they are not paid for in full prior to the site becoming fully rented. Full payment must be received at the time of this application submission and site selection will be prioritized accordingly on a "first-come, first-served basis".
23. All Exhibitors are responsible for their own personal and business insurance. Organizers reserves all rights over promotional material and images to advertise Exhibitors and this event. The organizer reserves the right to expel any vendor bad-mouthing the Cloverdale Exhibition Grounds crew and staff, management and other Exhibitor at the event.

Client's Signature: _____

Print Name: _____ Date: _____

FOR MORE INFORMATION:

105-12414-82ND AVE SURREY BC V3W3E9
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WWW.THECONSTRUCTIONEXPO.COM
EMAIL: EXPO@TRADESMANBC.CA



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